



## CANADIAN BEEF CHECK-OFF AGENCY

146, 6715 8<sup>th</sup> Street NE  
 Calgary, AB T2E 7H7  
 p. 403.736.2157  
[www.cdnbeefcheckoff.ca](http://www.cdnbeefcheckoff.ca)

### Marketing Committee Contact List (2023/24)

First	Last	Association	Address	City	PV	PC	Cell #	Business #	Email
<b>AGENCY</b>									
Dennis	Burelle	Retail/Foodservice (Temporary Sub)	24 Chestnut Drive	Belleville	ON	K8N 0M9	613-849-7437	613-698-9049	<a href="mailto:denis.burelle@buckheadmeat.com">denis.burelle@buckheadmeat.com</a>
Jack	Chaffe	Beef Farmers of Ontario	5736 Line 39, RR 5	Mitchell	ON	N0K 1N0	519-301-3034		<a href="mailto:jdchaffe@quadro.net">jdchaffe@quadro.net</a>
Steve	Christie	Retail/Foodservice	2177 Keene Rd	Otonabee	ON	K9J 6X7	705-749-8276		<a href="mailto:christie.steve44@gmail.com">christie.steve44@gmail.com</a>
Jeff	Cline	Canadian Meat Council	2921 N Pepper Ridge Ct	Wichita	KS	67205	316-737-9210	316-291-8132	<a href="mailto:jeff_cline@cargill.com">jeff_cline@cargill.com</a>
John	Curtis	Canadian Meat Council	916 Evens Pond Cr	Kitchener	ON	N2R 0B8	416-677-1835	416-769-1788	<a href="mailto:johnc@sthelensmeat.com">johnc@sthelensmeat.com</a>
Andre	Forget	Canadian Meat Council	22215 Chemin Comtois	St-Louis de Terrebonne	QC	J6X 4H4		514-912-2215	<a href="mailto:andref@montpak.ca">andref@montpak.ca</a>
Russ	Mallard	Canadian Meat Council	57 Prince Charles Dr	Charlottetown	PEI	C1A 3C1	902-316-3329	902-437-3239	<a href="mailto:rmallard@abpi.ca">rmallard@abpi.ca</a>
Coral	Manastersky	I.E. Canada	2458 New Wood Drive	Oakville	ON	L6H 5Y3		905-285-5286	<a href="mailto:coral.manastersky@mapleleaf.com">coral.manastersky@mapleleaf.com</a>
Chad	Ross	Saskatchewan Cattlemen's Association	Box 1087	Estevan	SK	S4A 2H7	306-421-6346	306-634-7301	<a href="mailto:chadross@xplornet.ca">chadross@xplornet.ca</a>
<b>MARKETING COMMITTEE</b>									
Jim	Clark	Marketing Member at Large	30884 Chalmers Line	Dutton	ON	N0L 1J0	519-857-8404	519-686-6266	<a href="mailto:jimclark@golden.net">jimclark@golden.net</a>
Cam	Daniels	Marketing Member at Large	Site 2, Box 20, RR1	Carstairs	AB	T0M 0N0	403-804-5298	587-230-2081	<a href="mailto:cam.daniels@harmonybeef.ca">cam.daniels@harmonybeef.ca</a>
Jennifer	Haley	Veal Farmers of Ontario	449 Laird Rd, Unit 12	Guelph	ON	N1G 4W1	519-827-7479	519-824-2942	<a href="mailto:jhaley@vealfarmers.ca">jhaley@vealfarmers.ca</a>
Clay	Holmes	Marketing Member at Large	55 McArthur Drive	Guelph	ON	N1L 1S2	226-821-5222		<a href="mailto:clay.holmes@intercitypackers.ca">clay.holmes@intercitypackers.ca</a>
Mike	Guest	Marketing Member at Large	610 Dieppe Drive	Weyburn	SK	S4H 3K8	306-861-6909	306-842-4448	<a href="mailto:westernprimemeat@sasktel.net">westernprimemeat@sasktel.net</a>
<b>MARKETING STAFF</b>									
Michael	Young	President, Canada Beef	146, 6715 8th St NE	Calgary	AB	T2E 7H7	250-216-5332		<a href="mailto:myoung@canadabeef.ca">myoung@canadabeef.ca</a>
Eric	Bienvenue	Incoming President, Canada Beef	146, 6715 8th St NE	Calgary	AB	T2E 7H7	819-816-8293		<a href="mailto:ebienvenue@canadabeef.ca">ebienvenue@canadabeef.ca</a>
Ron	Glaser	VP, Corporate Affairs, Canada Beef	146, 6715 8th St NE	Calgary	AB	T2E 7H7	403-826-1222		<a href="mailto:rglaser@canadabeef.ca">rglaser@canadabeef.ca</a>